

REFERENCE	EU Fuel Cells Deployment
Title:	European Hydrogen and Fuel Cell Technology Platform: Deployment Strategy
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Author:	Hydrogen and Fuel Cell Platform Secretariat
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IEA topics covered	V.2 Fuel Cells V.1.2 Hydrogen storage Hydrogen generation and distribution
Geographical focus:	Europe
Brief Abstract:	The report outlines routes to promote commercially viable hydrogen and fuel cell applications, and initiate a hydrogen infrastructure. The emphasis is on deployment, with a timeframe out to 2050.

OUTPUTS	
Short Report?	No
Major report?	Yes
Visualisations?	Yes
Information held on dedicated software? - which package?	No

ARCHITECTURE	
Timescales used:	Intermediate milestone – referred to as 'Snapshot 2020' (from which the SRA's R&D milestones for 2015 are deduced) Long-term - 2050
Trends and drivers?	Yes
- list	<ul style="list-style-type: none"> • Optimise security of energy supply – hydrogen offers new options for the generation, storage and distribution of energy which is considered vitally important – especially in reducing oil dependency in the transport sector and increasing the diversification of supply; • Reduce greenhouse gas emissions – In the long-term, this means attaining zero carbon emissions, but practical shorter-term options are also urgently required in order to reduce the current carbon burden on a 'source-to-user' basis. Improving local air quality is also of major importance; • Create new opportunities for the European economy by establishing a leading position in hydrogen and fuel cell technologies and

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	strengthening its global competitiveness.
Enablers?	
- list	
Performance measures/targets?	Yes
- list areas	<ul style="list-style-type: none"> • Promote commercially viable hydrogen and fuel cell applications • Initiate an appropriate hydrogen infrastructure • Reduction in the cost of fuel cell systems • Significant improvement on FC's lifetime • Key assumptions on Hydrogen and Fuel Cell Applications for a 2020 Scenario are indicated as EU units sold per year for Portable FCs, Portable generators & Early Markets, Stationary FCs and Road Transport.
Mapping of RD&D activities?	No
Critical assessment of capabilities?	No

PROCESS	
Methods used:	Steering panel
- Desk study?	
- Consultation	
- Interviews?	
- Facilitated workshop(s)	
- Working groups/task force	
- Integrated Process	
Stakeholders engaged:	Steering panel
- University based researchers	
- Other public sector researchers	
- Business – technology	
- Business – other	
- Government - energy	
- Government – SET	
- Government - other	
- NGOs	
No of people engaged:	Not known
Budget (if known):	Not known
Commitment to re-visit?	Not mentioned

ACTIONS IDENTIFIED	
List of actions?	Yes
Actions listed according to timescale?	Different phases and timings are identified for different applications.
Actions prioritised?	No
Sequencing/dependencies identified?	No
Responsibility for actions identified?	As a Coordination measure it is suggested to: <ul style="list-style-type: none"> • Include expertise from hydrogen projects supported by the European regions through

	the Steering panel members who are members of a company/organisation represented in all relevant programmes.
Types of actions identified:	
- Basic research?	No
- list areas	
- Applied research?	No
- list areas	
- Development & demonstration	Yes
- list areas?	
- Other types of action?	Yes
- list other types	<p>In terms of hydrogen production, it is suggested that 3 hydrogen pathways be further developed in an initial phase, with the aim of increasing reliability and economic performance:</p> <ul style="list-style-type: none"> • Hydrogen derived from refineries and chemical plants, to take maximum advantage of existing low cost hydrogen sources; • In parallel, on-site hydrogen production based on different technologies (electrolysis, reforming) and sources (natural gas, biomass, electricity and, in particular, renewable) to stimulate these industries to develop the necessary technologies; • Large-scale, centralised hydrogen production, based on natural gas or other available fossil resources, with future options for CO2 capture and storage. <p>In terms of the infrastructure required to support stationary and transport applications, the following issues have been considered:</p> <p>Stationary applications</p> <ul style="list-style-type: none"> • Connections to the natural gas grid for installations of fuel cells in the range of up to some 100 kWs; • Fuelling via hydrogen (from reforming) or direct use of natural gas; • Pipeline transport for the use of by-product hydrogen, or mixtures of natural gas and hydrogen, from chemical plants and refineries; • Installation of hydrogen-microgrids to supply networks of stationary fuel cells. <p>Transport applications</p> <ul style="list-style-type: none"> • Central hydrogen production with pipeline transport to the filling station (for compressed gaseous hydrogen); • Central production and liquefaction of hydrogen with tank trailer transport to the filling station (for compressed gaseous and liquid hydrogen); • On-site production of hydrogen with optional

	<p>buffer storage for load levelling (for compressed gaseous hydrogen). AT large fuelling stations, we propose to evaluate the possibility of adding liquid hydrogen storage supplied by trailer to provide a buffer/backup capacity for the on-site reformer.</p> <p>Hydrogen distribution and storage</p> <ul style="list-style-type: none"> • An infrastructure for portable applications with hydrogen or direct methanol; • Small generators, back-up power systems etc. The system may comprise hydrogen distribution via cylinders and should be developed in close collaboration with the gas industry and application developers; • Improvements in liquid and compressed gaseous hydrogen storage systems (and possible alternatives). Industry standards need to be agreed by 2010; • Centralised hydrogen production and distribution mechanisms to provide a flexible service for early and time critical demonstration purposes; • The deployment of on-site pathways to lay the foundation for the commercialisation decisions expected to be required around 2015. <p>Strategic and socio-economic factors:</p> <ul style="list-style-type: none"> • Identifying the incentives required and making the transition towards hydrogen a matter of rational boardroom decision; • Identifying early markets and developing the appropriate market strategy; • Establishing large-scale integrated demonstration programmes to validate functionality and prepare for market entry and commercialisation. <p>Political commitment is also mentioned as a key factor in fostering the required technical development. Policy issues requiring attention include:</p> <ul style="list-style-type: none"> • General vision of Governments and consensus on the need for sustainable development; • Public funding policies covering needs for research and deployment; • Harmonised fiscal and economic incentives for hydrogen, fuel cells and other hydrogen conversion technologies to give manufacturers, infrastructure providers and buyers the confidence to invest in them; • Education and public awareness, including investment in large-scale demonstrations; • Establishment of regulations, codes and standards, and removal of regulatory barriers; • Removal of institutional and regional barriers, e.g. enable the use of hydrogen as
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	<p>a fuel and facilitate access to grid for efficient cogeneration systems;</p> <ul style="list-style-type: none"> • Safety concerns associated with hydrogen storage. <p>Specific required actions for the commercialisation of hydrogen and fuel cells are indicated as:</p> <ul style="list-style-type: none"> • Develop a Proposal for a EU Hydrogen Support Regime • Support demonstration activities with innovative distribution solutions • Develop proposals for attractive investment/financing regimes based on political support for a comprehensive deployment strategy • Cost-of-ownership comparison of stack change (cheap and lower lifetime) vs. higher lifetime targets during large-scale demonstration programme • Decrease FC system cost by more than an order of magnitude based on volume production • Parallel deployment of cost-learning curve effects and SRA cost & performance targets • The launch of a 'Design Phase' in 2005/2006 to develop proposals for a coherent European Hydrogen Policy framework. This should consider fiscal incentives and the development of a legal framework, as well as in-depth analysis of the proposed large scale Integrated Demonstration Programme, based on public-private partnerships structures • An 'Implementation Phase' in 2006/2007 aimed at launching the Integrated Demonstration Projects for all hydrogen and fuel cells applications in 2007 and implementing the proposed European Hydrogen Policy framework.
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